

**Trustbrand**  
Lucerne, April 2018

# Nomination for the World Innovations Forum 2018

**Congratulations**, your startup is nominated as one of the most intriguing startups of your country!

The winners (one startup per country) will be announced June 1<sup>st</sup> and be able to present themselves and show their solutions during the event in June 12-14.

## Winners Package

- Free pitching slot during the online event
- Free access to our online accelerator program
- Free access to our Network and going global program

This document allows you to use the nomination for your own marketing campaigns. You can pronounce your startup "**Nominated Startup for the World Innovations Forum 2018**".

## Startup Selection Process

Nominated startups need to create a short video on YouTube (max. 5 minutes), explaining why you should be selected as the winner of the WIForum 2018. The Video will be visible on the Society3/WIForum YouTube Channel, on Facebook, LinkedIn Groups and other social media channels.

## Requirements

- Complete your profile here: [http://society3.com/\\_web/join/entrepreneur.cfm/](http://society3.com/_web/join/entrepreneur.cfm/)
- Send the link of your YouTube video, your website URL and the CEO's LinkedIn profile at [manuela@society3.com](mailto:manuela@society3.com)
- Drum up your network to get as many likes as possible. External likes count 40% of the nomination.

Welcome on board!



Axel Schultze  
CEO and Member of the board